

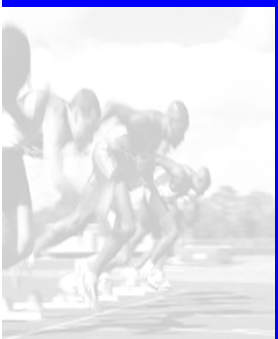
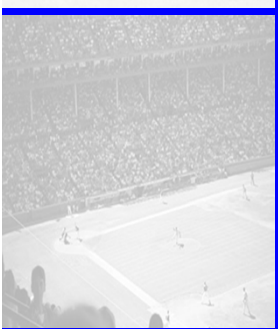
Fellowship Academy Sponsorship Instructions & Guidelines

- First and foremost know that our athletic program relies heavily on sponsorship to be able to not only provide but improve the experience to all athletes of FA. Please know the Banner / ADs sold helps the ENTIRE athletic department. It is not just a football event. It benefits all sporting activities offered by FA.
- Please Print all documents before beginning process of contacting sponsors. Don't leave sponsor sheets with potential sponsors unless absolutely necessary.
- Explain benefits of Banner / Ad sponsorships before moving to Ad space only
- Submit completely fill out form and payment when submitting form for review
- Any bartering, trading, or discounting can only be approved by Director of Development or Athletic Director
- Any special ad space must be approved by Director of Development or Athletic Director as it is on a first come first serve basis.
- Any questions or concerns about any ad space, sponsorship, etc. should be directed to Kevin Harris, Athletic Director

Kevin Harris

kharris@fellowship-academy.org

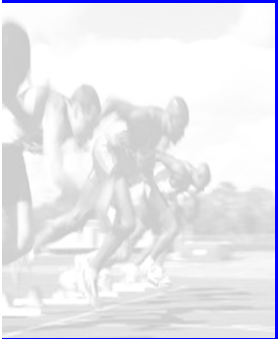
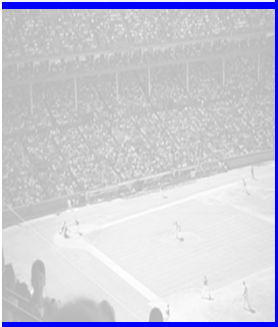
work: 817.253.0205



FELLOWSHIP ACADEMY

Athletic Booster Club

**Sponsorship
Opportunities
2011- 2012**



BANNER SPONSORSHIPS 2011-2012

Fellowship Academy is a K-12 school located in the 287 South corridor. We have over 400 families that are connected to our school that could possible benefit from your service and/or product. We would love for you to partner with us. Our goal in education is to

Build Leaders to Serve Community.

Our sports programs have seen great success over the past few years and we are growing at a phenomenal rate. Come be a part of our family as we impact our community.

Below are opportunities to partner with us and reach a **VERY LOYAL** group of potential customers.

MUSTANG Sponsor - \$2500.00

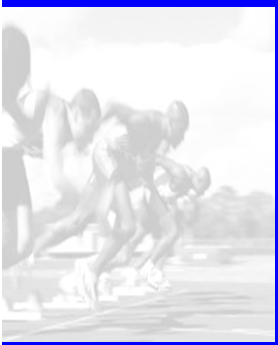
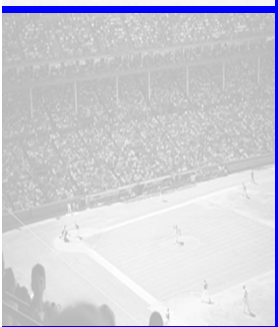
- \$1,000 Athletic Scholarship given in Person or Company Name
- Full Page Color Ad in both (Fall & Winter/Spring) Programs
- Official Game "Sponsor" at one Varsity Football Game
- Official Game "Sponsor" at one Varsity Basketball Game
- 3' x 6' Signage / Banner at FA Sports Complex
- Premier Listing on FA website including company logo and link to business and special recognition in both sports programs
- Special Plaque Recognizing Level of Contribution to Mustang Booster Club

CORRAL Sponsor - \$1800.00

- \$500 Athletic Scholarship given in Person or Company Name
- Full Page Ad in either (Fall or Winter/Spring) Programs
- Official Game "Sponsor" at one Varsity Football or Basketball Game
- 3' x 6' Signage / Banner at FA Sports Complex
- Premier Listing on FA website including company logo and link to business and special recognition in both sports programs
- Special Plaque Recognizing Level of Contribution to Mustang Booster Club

SADDLE Sponsor - \$1200.00

- \$250 Athletic Scholarship given in Person or Company Name
- 1/2 page Ad in either (Fall or Winter/Spring) Program
- 3' x 6' Signage / Banner at FA Sports Complex
- Listing on FA website including company logo and link to business and special recognition in both sports programs
- Special Plaque Recognizing Level of Contribution to Mustang Booster Club



Sports Program Pricing 2011-2012

(Black & White)*

Ad Size	Fall Program	Winter / Spring Program	Both Programs	Average Price
1/8 Page 3-3/8" x 2-3/8"	\$60	\$50	\$100	\$50
1/4 Page 3-3/8" x 4-3/4"	\$120	\$100	\$198	\$99
1/2 Page 6-3/4" x 4-3/4"	\$225	\$190	\$374	\$187
Full Page 6-3/4 x 9-1/2"	\$325	\$280	\$570	\$285

(Color)*

Ad Size	Fall Program	Winter / Spring Program	Both Programs	Average Price
1/8 Page 3-3/8" x 2-3/8"	\$125	\$100	\$200	\$100
1/4 Page 3-3/8" x 4-3/4"	\$200	\$175	\$350	\$175
1/2 Page 6-3/4" x 4-3/4"	\$360	\$325	\$660	330
Full Page 6-3/4 x 9-1/2"	\$625	\$580	\$1150	\$575

PREMIUM PAGES (Color) – 1st come

Back Cover	\$975 each season
Inside Cover	\$850 each season
Inside Back Cover	\$700 each season

Fall Program includes: Football, Volleyball, Cheerleading,

Winter Spring Program Includes: Basketball, Baseball, Softball, Track and Field and Golf

*There is a set up fee of **\$25** for B&W and **\$50** for Color if ad is not created or print ready.



Why Advertise in Fellowship Academy Mustangs Sport Programs?

- Reach homes and individuals across the Arlington, Kennedale, and Mansfield area
- Gain a loyal following of dedicated customers
- Further community involvement of Fellowship Academy
- Recognition in the Community as a supporter of Student Athletes
- Branding at the FA sporting events
- Assisting Athletes with college by means of scholarship program

**PROGRAM SPONSOR
AGREEMENT
2011-2012**



FELLOWSHIP ACADEMY

532 West Kennedale Parkway, Ste. 100
Kennedale, TX 76060
Attn: Development Department
www.fellowship-academy.org

Sponsor Information

Name of Business (AS YOU WANT LISTED ON SPONSORSHIP MEDIAS) _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ Website Address _____

Contact Person _____ Title _____

Telephone/Ext. _____ Email _____

Business Description

Sponsor copy to read: _____

Logo/Graphic included: CAMERA READY COPY PIC FILE WILL SUPPLY LATER

SUBMIT ALL EMAILS / PICS / ADS TO: KHARRIS@FELLOWSHIP-ACADEMY.ORG

Program Sponsorship Option (Pricing reflects one year only)

Sports Programs – 2011/12 Fall or Winter-Spring (deadline 8/12/11)

MUSTANG SPONSOR **CORRAL SPONSOR** **MUSTANG SPONSOR**
 \$2500 \$1800 \$1200

AD SPACE ONLY (indicate - size / color / price)

Ad Size: _____ Page : Color / Black & White
 Price: _____ Addition: Fall / Winter-Spring

SPECIAL COLOR PAGES

Back Cover - \$975 Inside Cover - \$850
 Inside Back Cover - \$700

Payment Options

Personal Check: # _____

Business Check: # _____

Total Submitted: \$ _____

***Make all payments payable to:
Fellowship Academy***

Please reserve space in the publication on behalf of the sponsor listed above. Neither FA nor the publishers will be held responsible for statements made in the publication. The sponsor shall indemnify and hold Fellowship Academy harmless from liability of any kind arising from such claims, including attorney's fees and all other costs of litigation. By submission of copy, the sponsor certifies that consent has been obtained for use of photographs, endorsements, or copyrighted materials. FA reserves the right to refuse any sponsor agreement determined to be inappropriate or conflicting with the interests of FA.

_____ *Authorized Signature* _____ *Title / Position* _____ *Date*

Office Use Only

Received in Office Date: _____ Received by: _____
 Booster Club Member: _____